

CENTENNIAL CELEBRATED
FOR A FULL YEAR!



Sallisaw Chamber of
Commerce

Judy Martens, Exec. V. P.

MARCH 2007 ISSUE

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SALLISAW

A CITY OF CHARACTER!

"No one tests the depth of a
river with both feet."

Sallisaw Chamber of Commerce
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SALLISAW CHAMBER OF COMMERCE

Racing Toward the Future, while cherishing the Past.

May 2nd – May 5th Bring Activities for Entire Community

The Chamber Office phone is ringing off the hook and the amount of visitors to the office has more than doubled due to the community's involvement in the upcoming Diamond Daze Centennial Festival. Activities are planned for almost the entire first week of May. Starting Wednesday, May 2nd with the Mock Land Run for the fourth graders of Eastside Elementary at Overstreet-Kerr Historical Farm. The **fourteen ride carnival** will also start that evening at the Sallisaw High School Complex. As an added bonus, there will be **Contemporary Christian music** sponsored by **Journey Church** and **Immanuel Baptist Church** that evening at the stage area also at the high school. On Thursday evening along with the carnival, **Blue Grass** music will be provided by **Rebel Ridge**. Friday, May 4th things really begin to heat up at the festival grounds as the **Kansas City Barbeque Society** cooks move in for the cook-off on Saturday. All the arts, crafts and food vendors will also be moved in and ready for business that night as we welcome **Straight Shooter Band** from Oklahoma City and our feature band, **Confederate Railroad** all starting at 7:00 p.m. Gates open at 5:30 p.m. There is **no charge** for the concerts, just a **\$5 parking fee, per car**. Saturday, May 5th is the main day of the entire festival. We will kick off the day with a **Centennial Parade** sponsored by **The Sallisaw Main Street Organization** and the

Chamber of Commerce. The parade will begin at 9:30 a.m. following the same route as the Christmas Parade. This will also be the first glimpse of the **Famous Oklahomans**. The activities at the high school will begin around 10:00 a.m. with the arts, crafts and food vendors opening for business. At 11:00 a.m. we will have the **Famous Oklahomans Contest** from the stage area and also the Happy Birthday celebration for Oklahoma with the lighting of the Centennial candles and serving of the huge cake. After that, the car show, motorcycle show, KCBS cook-off, mini tractor pull and great entertainment by **Straight Shooter Band** begin! Our feature band, **Ricochet** takes the stage at 1:00 p.m. that day and will play until 3:00 p.m. Again, there will be no charge to enjoy the festival activities. Just a \$5 parking fee, per car. To help spectators enjoy the great free activities of the festival, the Chamber will be giving out maps of the festival grounds at their Information Booth while also selling Official Centennial t-shirts starting at \$10 each, BBQ taster kits for \$5 and Centennial candles with the Official Oklahoma Centennial logo for \$10. We invite everyone in Sequoyah County and the surrounding areas to come join in the fun of Oklahoma's Centennial Year by participating in our festival.

Cautiousness

*Knowing how important right timing
is in accomplishing right actions.
Think before you act.
Follow safety rules.
Ask permission. Talk at the right
time. Look out for danger.*



2006 Diamond Daze Carnival was a huge draw for kids of all ages.

Fourteen Ride Carnival comes to Festival

The Chamber of Commerce has secured All Seasons Amusement Company from Houston, Texas as the carnival of choice for this year's festival. Owner, Jack Jeffrey, has agreed to provide a full carnival with food concessions and games for the enjoyment of kids of all ages. He will be bringing six kiddie rides, six adult rides and two that are for all ages. Wednesday and Thursday nights will be armband nights. Carnival goers will be able to purchase, in advance, an armband for \$15 that will allow them to ride all the rides as many times as they

like for that price. The tickets will be sold individually for Friday and Saturday. The carnival will open at 3:30 for each weekday, closing at 10:00 p.m. on Wednesday and Thursday. Friday they will remain open until 12:00 midnight. On Saturday they will open at 10:00 a.m. and close at 12:00 midnight. Armband tickets will be on sale at the Chamber Office starting Monday, April 23rd. To take advantage of the sale price, you must purchase them in advance.

Centennial Recognition Events Make Festival Special

Being chosen as an Official Centennial Project brought the need for some special events as a part of the Diamond Daze Festival. The events that are unique to the festival are the Old Photo Exhibit, Centennial Candles, Birthday Cake Celebration and the Famous Oklahoman Contest. The Old Photo Exhibit will consist of photos being

brought to The Stanley Tubbs Memorial Library, by residents of Sequoyah County to be exhibited Wednesday, May 2nd through Saturday May 5th. The photos are scanned on the spot and owners are able to take their precious keepsakes back home with them. We encourage people to search their trunks, attics and drawers for any photo of this area that would be of interest to newcomers as well as long time residents. Help us make this event memorable and enjoyable for everyone. Bring your photos to the Library today!

Sequoyah County residents have an opportunity to purchase a candle in a nice glass container, with the Official Centennial logo on one side and an individualized year on the other for \$15. The years are from 1907 through 2007. Many of the popular years are already gone. As an added bonus, the Sequoyah County Times is running a special edition listing all of the candle years, the purchaser and why that year is significant to them.

The Chamber is selling 100 cake mixes, frosting and baking pans for \$5. We are asking people to purchase these, bake & frost them, return them to the Chamber Office on Friday, May 4th. On Saturday, May 5th, at the festival grounds, a huge birthday cake will be assembled in the shape of Oklahoma, surrounded by the 101 Centennial Candles which will be lit and then "happy birthday Oklahoma" will be sung. After that, the cakes will be cut and served to spectators, free of charge. If you could possibly help us make this event special by baking a cake please contact the Chamber Office.

Executive Board – 2007

- President – Matt Caldwell, NBS
- President Elect – Debbie Edgmon, BorgWarner Morse TEC
- Treasurer – Terry Nation, Armstrong Bank
- Past President – Cheryl Mills, Cookson Hills Electric Cooperative

Board Members – 2007

- Gary Schaefer – BHC Insurance
- Larry Randolph – Charlie's Chicken
- Buddy Spencer – President, SIC-Blue Ribbon Auto
- Ronda Vinson – ARVEST Bank
- Dwight Spencer – Blue Ribbon Auto Group
- Terry Nation – Armstrong Bank
- Darlene Pearson – First National Bank
- Buddy Holt – Red Bird Smith Health Services
- Bill Baker – City Manager, City of Sallisaw
- Shannon Vann – Mayor, State Farm Insurance
- Ron Wyrick – Superintendent, Sallisaw Public Schools
- Jayne Hadley – McDonald's Holly Martens – Sequoyah Memorial Hospital
- Dr. Bob Wells, DDS – Family Dentistry
- Judy Martens – Executive Vice-President
Sallisaw Chamber of Commerce



Community News **Famous Oklahomans Come to Sallisaw**

In an effort to incorporate even the youngest Oklahomans into the Centennial recognition events, the Chamber is sponsoring a Famous Oklahoman Contest. Children from Kindergarten through 5th grade, county wide, are invited to dress up like their favorite famous Oklahoman and win prizes by doing so. The Chamber has a list of 35 famous Oklahomans available along with a biography and picture of each. The children simply need to go to the Chamber Office to choose their favorite and pick up the packets. On Saturday, May 5th, they will ride in the Centennial Parade and then compete to win first, second or third place at the festival grounds, starting at 11:00 a.m. First place is a \$100 gift certificate, second place is \$75 and third place is \$50, all are “shop with a cop” at Wal-Mart. We encourage parents to take advantage of this opportunity to help their children learn about famous Oklahomans while having a good time doing it! Winning the competition would just be an added bonus.

Sequoyah County Junior Livestock Show Success

The Chamber of Commerce was proud to be the sponsor of the Sequoyah County Junior Livestock show again this year. Over 70 FFA and 4-H students made the premium sale with their animals while well over 100 showed animals. Over \$65,000 was raised for these kids by generous businesses and individuals. We would like to thank **Armstrong Bank** for being the top buyer again this year while **National Bank of Sallisaw** came in as the second

place buyer and **Phil Green** was the third place top buyer. The Chamber would like to thank **Rick Nicholson** from **A-OK Printing** for donating the cost of printing the programs for the show.

April Membership Meeting Showcases our Own

Miss Holly Martens, Public Relations Director for Sequoyah Memorial Hospital will be the keynote speaker for the April Chamber Membership Meeting. Miss Martens has been on staff with the hospital since May of '06. One of her duties has been to spearhead the physical renovation of the current facility. She will be sharing with our group what changes have been made and those that are currently in the works for the hospital. She will also share with us what new programs have been added and what we can expect to see in the future. Please join us at Journey Church on April 25th at 12:00 noon for this informative meeting. An update on all festival activities will also be given that day.

Chamber Celebrates with Members

The Chamber of Commerce was pleased to share in the ribbon cutting ceremony for Sequoyah County Publishers. This company produces one of the county phone books that are available at the Chamber Office. The book is printed in larger print for the convenience of our senior citizens and others with that need.



*Sequoyah County Publishers Ribbon
Cutting, Thursday, March 1st*

On Friday, March 30th, Chamber members celebrated with Russell Cellular on their grand reopening. According to Paul Rowe, Store Manager, the Sallisaw store was one of 10 top selling stores chosen nationwide to receive this great “facelift”. Our greatest congratulations to Paul and his staff for the beautiful new look!



***HERE WE GROW AGAIN!
NEW MEMBERS FOR:
March- 2007***

**HARDEN & ASSOCIATES
SEQUOYAH COUNTY
PROPERTIES, LLC**

*Thank you for joining the
Chamber. Your commitment to
making Sallisaw a better place is
appreciated.*

RENEWING MEMBERSHIPS

**SINYARD ENTERPRISES
A.O.G.
PERRY'S OFFICE SUPPLY**

*Thank you for renewing your
membership with the Chamber. With
your continued support, we can work
together in the growth and development
of our great community.*

MISSION STATEMENT

*The mission of the Sallisaw
Chamber of Commerce is to
enhance the economic vitality of
the Sallisaw area while striving to
create the best quality of life
possible for our citizens.*

Upcoming Events

MARCH 2007

- April 11 Chamber of Commerce Board Meeting
12:00 noon – Chamber Building
- April 13 Festival Day Celebration at The Oklahoma
Information and Travel Center on I-40,
11:00 a.m. to 1:00 p.m.
- April 18 SIC Monthly Board Meeting – Chamber
Conference Room 12:00 noon
- April 25 Chamber Membership Meeting – Journey
Church 12:00 noon
- May 2 - 5 **DIAMOND DAZE CENTENNIAL
FESTIVAL WEEK! Come Join the Fun!!**

Chamber Champs!

The Chamber would like to recognize People, Inc. for sponsoring our Character banners for the month of April. Thank you for your generosity and desire to see Sallisaw encourage good character.

Festival Day Celebration!

Come join us at the Oklahoma Travel Information Center on I-40 on Friday, April 13th as we celebrate with them the reopening of their building! We will be serving hotdogs, chips and drinks to travelers and as a courtesy, washing their windshields! If you can help with this great event please contact the Chamber Office at 775-2558

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ADDRESS CORRECTION REQUESTED