



Judy Martens, Exec. V. P.

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SALLISAW

A CITY OF CHARACTER!

Diligence – Diligent individuals take responsibility for the quality and productivity of their work.

Sallisaw Chamber of Commerce
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SALLISAW CHAMBER OF COMMERCE

Racing Toward the Future, while cherishing the Past.

Character Council Kick's Off New Year

In an effort to renew the focus for returning members of the Council and in order to educate the new members, Ernie Martens, Character Council Chairman, asked "what is character?" Martens explained that, according to the American Dictionary of English Language, character is "the stable and distinctive qualities built into an individual's life, which determine his or her response regardless of circumstances."

Situations Reflect Character

Martens continued to explain that good character is "the inward motivation to do what is right, according to the highest standards of behavior in every situation." "No matter what situation you are in, how you react tells about your character," he said. "Bad character can be just as repetitious as good habits and good character," Martens noted.

Good Character Transcends

According to the program material, good character transcends age, position, financial status, race, religion, education, gender and personality. Martens also gave an overview of what building good character can accomplish, such as instilling universally desired qualities in society and in families, and basically building a foundation for success in life.

Character Council can Enhance Local Economy

According to Rodney Ray, City Manager for Owasso, "being a Certified City of Character enhances your ability to attract new businesses and industry." "This is one of the first things a prospective business finds attractive; your commitment to good character within your community."

The next meeting of the Character First! Council will focus on better ways to educate our community at large about good character.

SEPTEMBER CHARACTER TRAIT -

DILIGENCE
Investing my time and energy to complete each task assigned to me.



Sequoyah's Home to Kick Off Centennial

All Chamber members are strongly encouraged to join us on October 6th at 1:30 p.m. on the grounds of Sequoyah's Cabin as FOLIO (Friends of Libraries in Oklahoma) officially name

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Pictured left to right –Cheryl Mills, Kristy McMillon, Valerie Tucker, Terri Daniels, Erika Esteban, Racheal Whisnant, Andrea Watts, Pat LaRosa. Second Row-Holly Martens, Eric Karr, Tommy Simms, Terry Nation, Gary Winton, Matt Caldwell, Marley Abell, Jody Webb and Dee Breese

Factory Connection Now a Part of Chamber

On Thursday, Aug. 24th, members of the Chamber of Commerce welcomed Factory Connection into the Chamber family. They are located in the Eastgate Shopping Center next to Fred’s.

The store carries name brand clothing at a discounted price. Shoppers will find a wide selection for teens, misses and men’s apparel. According to Andrea Watts, the store manager, they are pleased to be a part of Sallisaw and are experiencing a great amount of traffic and good sales in their store. If you haven’t had a chance to shop with them, take a few minutes and go by Factory Connection and welcome them to Sallisaw.



U.S. Senator Tom Coburn

Senator Reviews Budget at Chamber Meeting

Before a large crowd of Chamber members and citizens of Sallisaw,

U.S. Senator Tom Coburn explained that if politicians don’t change their way of thinking and plan for the future instead of the present, our country will do nothing but increase the national debt and endanger the well being and financial security of our children and grandchildren. Coburn commented, “if spending isn’t controlled it’s going to change the dynamics for our kids and grand kids.”

While Coburn may be somewhat of a Lone Ranger in his beliefs, he is to be commended for his diligence and commitment to a secure future for our country. He indicated that we are “tapped out” right now as far as assets are concerned. “If we continue down this road, by 2020 our debt will exceed our economy.” Senator Coburn indicated that everyone must make some sacrifices in order to make this country strong for our future generations.

The Chamber sincerely thanks Senator Coburn for taking time from his extremely busy schedule to visit us.

Chamber “After Hours” Well Received

U.S. Congressman Dan Boren was gracious enough to join many of the Chamber of Commerce members and community leaders for Chamber After Hours on Friday, August 11th at CASC. Congressman Boren gave a brief update on things happening on Capitol Hill, and then took questions from the crowd. Most of which focused on economic issues that affect Oklahomans, such as the Native American Tax Credit Program, which was not continued, but will be revisited in the next session. Congressman Boren was quite pleased with the turnout and looks forward to visiting us again soon.

Executive Board – 2006

President – Cheryl Mills, Cookson Hills Electric
President Elect – Matt Caldwell, National Bank of Sallisaw
Treasurer – Terry Nation, Armstrong Bank
Past President – Jeff Mayo, Sequoyah County Times

Board Members – 2006

Ron Wyrick – Superintendent, Sallisaw Public Schools
Gary Schaefer – BHC Insurance
Todd Martin – Mallory-Martin Funeral Home
Marley Abel – Edward Jones Investments
Buddy Spencer – President, SIC-Blue Ribbon Auto
Ronda Vinson – ARVEST Bank
Matt Caldwell – National Bank of Sallisaw
Terry Nation – Armstrong Bank
Darlene Pearson – First National Bank
Bill Baker – City Manager, City of Sallisaw
Shannon Vann – Mayor, State Farm Insurance
Jayne Hadley – McDonald’s **Buddy Holt** – Red Bird Smith Health Center
Dr. Bob Wells, DDS – Family Dentistry
Judy Martens – Executive Vice-President
 Sallisaw Chamber of Commerce

Power Plant May Become a Reality

Tenaska, one of the largest independent power producers in the United States is showing continued and strong interest in building a coal fired power plant in the Sallisaw area. The location of the plant would be on the grounds of our current landfill. Tenaska intends to purchase 800 of the 1,100 acres of the City owned property. According to Bill Baker, City Manager, a possible agreement has been reached between Tenaska and the City regarding purchasing a six month option on the land. This agreed amount will be discussed and voted on at the Sept. City Council Meeting on the 11th.

How Will The Plant Affect our Economy?

According to Tenaska officials, building the plant will require 800 to 1,200 workers and will take approximately 4 years to complete. The company is dedicated to purchasing, locally, all materials needed for the construction. This alone will pump over \$1 billion into our local economy. Upon completion of the plant, they will permanently employ between 80 and 120 people.

What about the Environment?

While there are many reports regarding the environmental issues of coal-fired plants, it must be noted that the newly constructed plants must meet new air and water standards. Among these standards, the power-producing plants must return used water in the same "pristine" state as it was when taken in for power production. Air quality

will be tested for its pristine value also, according to DEQ officials.

State Director Plans Visit to Chamber

The Sallisaw Chamber of Commerce is proud to have Mr. Brent Kisling, State Director of USDA Rural Development join us as our keynote speaker for the September Chamber Membership Meeting. Mr. Kisling was appointed in 2001 as the State Director by the George W. Bush Administration. He oversees the Rural Housing, Rural Utilities and Rural Business & Cooperative Programs in our state. The meeting will be held at the First Assembly of God Church in the Fellowship Hall, 12:00 noon, Sept. 27th. Make plans to join us!

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Sequoyah's Cabin as an Oklahoma Literary Landmark. Principal Chief Chad Smith will speak along with State Representative Glenn Smithson. Michael Wallis, Chair of the Oklahoma Literary Landmarks Steering Committee, will be the Master of Ceremonies. The Cherokee Children's Chorus will entertain the crowd. The reception following the ceremony is sponsored in part by the Sallisaw Chamber of Commerce.

FOLIO purposely saved Sequoyah's Cabin and Will Rogers' Home for the Centennial Year because of the great notoriety they brought to Oklahoma.

Again, please mark your calendar and plan to join us for this great day in Sequoyah County as we host guests from throughout the State.

HERE WE GROW AGAIN! NEW MEMBERS FOR AUGUST

VACATIONS R US
COX EXTERMINATORS
PETERS AGENCY

Thank you for joining the Chamber. Your commitment to making Sallisaw a better place is appreciated.

RENEWING YEARLY MEMBERSHIPS- AUGUST

TRACTOR SUPPLY
GREENLEAF PROPERTIES
PEOPLE, INC.
A&W ROOT BEER
LONG JOHN SILVER'S
INDIAN CAPITOL

Thank you for renewing your membership with the Chamber. With your continued support, we can work together in the growth and development of our great community.

MISSION STATEMENT

The mission of the Sallisaw Chamber of Commerce is to enhance the economic vitality of the Sallisaw area while striving to create the best quality of life possible for our citizens.

Upcoming Events

2006

- September 6 CASC Foundation Meeting – 12:00 noon
Western Sizzlin
- September 7 Diamond Daze Centennial Festival
Preliminary Meeting – 12:00 noon
Chamber Building
- September 13 Chamber of Commerce Board Meeting
12:00 noon – Chamber Building
- September 20 SIC Monthly Board Meeting – 12:00 noon
Chamber Building
- September 21** “Oklahoma Reads Oklahoma” 2006 Winning
author, Dayna Dunbar –CASC Multi-Purpose
Room 7:00 p.m.
- September 26 Sequoyah County Visioning Committee
12:00 noon – Chamber Building
- September 27 Monthly Chamber Membership Meeting
12:00 noon-Assembly of God Church

Chamber Champs!

The Chamber would like to recognize Edward Jones Investments-Marley Abell and National Bank of Sallisaw for sponsoring our Character banners for the month of September.

*Celebrate a red ribbon day with us! Join us for the following ribbon cuttings:
Peters Agency – Sept. 7th
11:30 a.m.*

Cox Exterminators –
Sept. 28th – 11:30 a.m.

Sallisaw Chamber of Commerce
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USA

ADDRESS CORRECTION REQUESTED