

SALLISAW CHAMBER OF COMMERCE

Racing Toward the Future, while cherishing the Past.



Talent Show brings new excitement to Diamond Daze Festival.

Commerce
Judy Martens, Executive Vice-President

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SALLISAW

A CITY OF CHARACTER!

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Diamond Daze Festival Fast Approaching

The 2008 Diamond Daze Festival will be here before we know it! All the venues are in place and the advertising campaign has begun. The festivities will begin on Thursday night, June 5th with "Family Fun Night" hosted by several of our local churches. An organized array of Christian music and a short message will be given starting at 6:30 p.m. and ending around 8:30 p.m. There will also be time for local residents to share their talent if they so wish, following the scheduled service. During the service, there will either be a full carnival or large inflatable games for the younger set to enjoy. Food and drink will be available for a small fee.

On Friday, June 6th the Festival continues as there will be arts/crafts and food vendors setting up during the day. Again, the carnival or kids games will be going strong during the day on Friday. That evening, the famous KCBS Barbeque cooks begin moving in to cook some of the best BBQ in a three state region! At 8:00 p.m. the real show begins with a full concert by Daryle Singletary followed by a short, but impressive fireworks show.



Daryle Singletary will entertain on Friday, June 6th, 8:00 p.m.

On Saturday, June 7th all previous mentioned activities continue with the addition of the Tori Mills Memorial Talent Show beginning at 10:00 a.m. with the cars and the motorcycles moving in at the same time for all to enjoy. The BBQ taster kits go on sale at 11:00 a.m. for a cost of \$5 each. You won't want to miss that! The winners of the talent show will be announced at approximately 12:00 noon. All other contest winners for BBQ, car show and cycle show will be announced starting at 3:00 p.m. From 1:00 p.m. until that time, the crowd will be entertained by a hot new group, Crossin Dixin. Ladies, these guys are CUTE! You won't want to miss them! All arts/crafts and food vendors are invited to stay through the evening as the highlight concert begins at 8:00 p.m. featuring the **Kentucky Headhunters**. Everyone is very excited to welcome these guys to Sallisaw. Come on out and help us give them a warm Sallisaw welcome! Once again, the concert will be followed by a short fireworks show. All festivities at the festival grounds can be enjoyed for a \$10 per carload parking fee, only. There is no entrance fee into the event. Join us all three days, June 5th, 6th and 7th for the Annual Diamond Daze Festival.



Crossin Dixin to appear at Festival-Sat. June 7th, 1:00 p.m.

The Tori Mills Memorial Talent Show Brings new Excitement

In an effort to incorporate the younger generation in the Diamond Daze Festival prize money, we are adding a professionally done talent show. The preliminary auditions for the Tori Mills Memorial Talent Show will be held on Saturday, May 17th at Journey Church. The acts will be judged by a panel of three judges, none of which are from the Sallisaw area. Of those acts, twenty will be chosen to perform at the Diamond Daze Festival on Saturday, June 7th at 10:00 a.m. before another panel of three impartial celebrity judges. Prize money will be given as follows: **Junior Stars** (age 12 & under) 1st Pl. \$300, 2nd Pl. \$200, 3rd Pl. \$100. **Senior Stars** (age 13 & up) 1st Pl. \$400, 2nd Pl. \$300, 3rd Pl. \$200. The deadline to enter the first phase of the talent show is Friday, May 9th. All information is available at the Chamber Office or online at: sallisawchamber.com.

Booth Space for Festival Available

The Chamber of Commerce is selling booth space for arts, crafts food vendors and other various informational groups for the Diamond Daze Festival. The booths are \$40 for one day and \$65 for both days, June 6th & 7th. We suggest you purchase for both days to ensure a good spot, as they will be given out "first come, first serve". The spots are 12' x 12' with no electricity or water provided. You are welcome to bring a generator. If you, your business, church or other civic organization are interested in a booth, please contact the Chamber Office at 775-2558.

Chamber Sponsors Make Things Happen!

Because of the tremendous response from you, the Chamber members, we are able to produce quality events such as Diamond Daze. We are finding, through contacts with other Chambers of Commerce, that not only our festival but all of our events are "top notch" and worthy of praise by other communities. We are fortunate to have Chamber

members who take great pride in Sallisaw and want to see it grow and flourish. We realize that many times it takes sacrifice to make a financial donation to such events as Diamond Daze and we want to again say THANK YOU to the following sponsors of the upcoming 2008 Diamond Daze Festival:

GRDA, In Memory of Tori Mills, Blue Ribbon Auto Group, Armstrong Bank, Choctaw Nation, Wal-Mart, Arvest Bank, 1st National Bank, Peters Agency, Sallisaw Ford, Cherokee Nation, Sequoyah County Times, Hardee's, Sequoyah County Abstract, State Farm Insurance, People, Inc., Mallory-Martin Funeral Home, McDonald's, TRAC, Inc., Journey Church, Wood Family Medicine, Okla. Pork Council, Sequoyah Memorial Sleep Disorder Ctr., Carsons Plumbing, Harrison Quik Signs, Health & Wellness Center, Valley Land & Title, Clif's Pharmacy, Cookson Hills Electric Cooperative, State Rep. Bud Smithson, Mazzio's, Bob Wells, DDS, Mobile MD, Charlie's Chicken, Sonic Drive -In, Sallisaw Main Street, Greenleaf Properties, Basin Oil & Transport, BHC Insurance, Western Sizzlin', Fillin' Station, Aroma's and Sammy's Taco Ranch.

Local Business Expands to New Location

The Sallisaw Chamber of Commerce would like to welcome Taylor Rental as our newest member. Along with joining the Chamber, they also are now located in their new building on south Highway 59, just past Sallisaw Ford. This building is much larger and better equipped to handle their growing company. Congratulations, Taylor Rental!



Taylor Rental Ribbon Cutting held on Friday, April 25th

Executive Board – 2008

President – Debbie Edgmon, BorgWarner
President Elect – Marley Abell, First Financial Center
Treasurer – Dale Wood, Armstrong Bank
Past President – Matt Caldwell, National Bank of Sallisaw

Board Members – 2008

Larry Randolph – Charlie's Chicken
Buddy Spencer – President, SIC-Blue Ribbon Auto
Dwight Spencer – Blue Ribbon Auto Group
Kasey Moran – TRAC, Inc.
Darlene Pearson – First National Bank
Buddy Holt – Red Bird Smith Health Services
Jayne Hadley – McDonald's
Holly Martens – Sequoyah Memorial Hospital
Jeff Allred – Journey Church
Bill Baker – Ex-Officio Member-City Manager
Shannon Vann – Ex-Officio Member-Mayor
Ron Wyrick – Ex-Officio Member-Superintendent of Schools
Buddy Spencer – Ex-Officio Member-Blue Ribbon Auto
Judy Martens – Executive Vice-President
 Sallisaw Chamber of Commerce

Community News

Local Church to Initiate Welcome Baskets

The First Christian Church has offered to put together welcome baskets for new residents here in Sallisaw. They are planning to assemble these and deliver them on a regular basis. Any business, church or civic organization that would like to insert information, small gifts or coupons in these baskets will be welcome to do so. In fact, we are encouraging you to take advantage of this opportunity in advertising your business. For more information on this new feature, please call David Morley at 775-4839.

May Chamber Member of the Month Celebrated

Chuck Sainer, owner of Sonic Drive-In was chosen by the Chamber Board of Directors to be the first Member of the Month. Chuck represents the month of May, 2008. Chuck has been a long time faithful supporter of the Sallisaw Chamber of Commerce and the entire community of Sallisaw. He opened the Sonic in 1973 and hasn't stopped contributing and supporting the community since. He started the community Easter Egg Hunt and has always shown the Shriner's great hospitality when they come to town for the Christmas Parade. Chuck's love for children is quite apparent through his giving of coloring sheet

May Character Trait *Wisdom*

Seeing and responding to life circumstances from a perspective that transcends my current circumstances

and coupons to all elementary students. It is quite apparent that Chuck and Esther Sainer have truly made a difference in the lives of the Sallisaw residents. Thank you, Chuck, and congratulations on being selected as the first ever Sallisaw Chamber of Commerce Member of the Month.



Congratulation Chuck & Esther Sainer!

Thirty Years of Service to be Commended

The Chamber of Commerce was proud to celebrate 30 years of great service to the community of Sallisaw by Perry's Office Supply. Gus and Margaret opened their business during the month of April, 1978. They have weathered the bad times and enjoyed the good times of owning their own business. Gus, Margaret and their staff are always cheerful, and extremely customer friendly. Plus, if Gus doesn't have what you want, he'll get it!

Sharing celebrations such as these brings great pleasure to the Chamber as longevity of our local businesses is the key to a stable economy. If your business is preparing to celebrate a 20, 25, 30 or plus years anniversary please let us know! We want celebrate with you, but we're only as good as the information we receive from you, the Chamber member.



Best Wishes Gus & Margaret on 30 years of business in Sallisaw

***HERE WE GROW AGAIN!
NEW MEMBERS FOR:
March/April 2008
Oklahoma Ink & Toner Co.
Pilkington Real Estate
Taylor Rental
Professional Pest Control
First Financial Services
Julie Ferguson
Calming Connections
Thank you for joining the
Chamber. Your commitment to
making Sallisaw a better place is
appreciated.***

***Renewing Members
March/April 2008
Aroma's Coffee Shop
Lessley Motors
MicroTel
Agent Funeral Home
Sammy's Taco Ranch
Braums - Brenda's Flowers
Montgomery Law Office
Sequoyah County Properties
Mallory-Martin Funeral Home
Carl Albert State College
Century 21 Properties Realty
Clif's Pharmacy-U Design It
Dr. Bert Corley
Bud Smithson
AT&T - Suddenlink
Overstreet-Kerr Historical Farm***

Thank you for renewing your membership with the Chamber. With your continued support, we can work together in the growth and development of our great community.

MISSION STATEMENT

The mission of the Sallisaw Chamber of Commerce is to enhance the economic vitality of the Sallisaw area while striving to create the best quality of life possible for our citizens.

April Character Trait *Persuasiveness*

Guiding vital truths around another's mental roadblocks

Chamber Champs of the month!

A huge thanks goes to Jerry Hetherington from Sallisaw Lumber for donating the paint so we could “spiff up” the inside of the Chamber Bldg. – We appreciate you!

Our thanks also goes to: Clif’s Pharmacy for sponsoring the Character Banners for April and to Mallory-Martin Funeral Home for sponsoring the May Character Banners. Thank you both for promoting good character in our city!

Upcoming Events

May - June

- May 5** Home Builders Assoc. Meeting – 6:30 p.m. Civic Center
- May 14** Chamber Board Meeting -12:00 noon, Chamber Bldg.
- May 16** National Tourism Day – I-40 Information Center – 11:00 a.m. to 1:00 p.m.
- May 17** Auditions for the Tori Mills Talent Show- Journe y Church, 10:00 a.m.
- May 21** SIC Board Meeting – 12:00 noon, Chamber Bldg.
- June 5** Family Night at Diamond Daze Festival – SHS Complex – 6:30 p.m.
- June 6** Diamond Daze Festival – 9:00 a.m. to 10:00 p.m. – SHS Complex
- June 7** Diamond Daze Festival – 9:00 a.m. to 11:00 p.m. – SHS Complex



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ADDRESS CORRECTION REQUESTED