

Diamond Daze

*Diamond Daze Fast
Approaching!*
June 1,2,3

**APRIL - MAY
2017- ISSUE**

**Sallisaw Chamber of
Commerce**
Judy Martens, Executive
Vice-President

Inside this Issue

- 1 *Diamond Daze is
Coming Soon!
- *Welcome New
Chamber Members
- 2 *Chamber appoints
Officers and Council
Chairs
- *Volunteers Needed
- *Workshop Aids
Members
- *Legislative Breakfast
- *New Animal Shelter
Opens
- *April Meeting
Highlights ICTC
- *Junior Livestock Show
A Success for Students
- 4 *Upcoming Events

SALLISAW

A CITY OF CHARACTER!

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SALLISAW CHAMBER OF COMMERCE

Racing Toward the Future, while cherishing the Past.

Planning of Diamond Daze in Full Swing

The 2017 Diamond Daze planning is in full swing. This year the festival will again run for 3 days starting on Thursday, June 1st. Fun for every member of the family is being planned starting with a **Battle of the Bands** on Thursday evening. The winner of this event will receive \$1000 and have the opportunity to be the opening act for **Craig Morgan** on Friday, June 2nd. As usual, **Great Plains Amusement Co.** will host their armband night on Thursday, also. As we stated, on Friday, June 2nd, we will bring to the crowd ACM nominated **Craig Morgan!** Craig will bring to us his famous songs such as: "Bonfire", "Redneck Yacht Club", "Almost Home" and many others! While the great concerts are going on Friday and Saturday, the carnival will be running until midnight each night. A wide variety of food vendors will be on hand for everyone to try throughout the entire festival. Many, many arts and craft vendors have already signed up for the event and we expect many more before the end of May. A new attraction that we added last year was the helicopter rides. Cameron McAhren will once again be back with those rides for anyone who loves a thrill. Along with all this, **Guardian Angels** will once again host the **High Steaks Rollin' Steak Contest.** This event is sanctioned with the SCA (Steak Cookoff Association) and the winner of our contest will receive \$1,000 in prize money. They will also receive "points" toward going to the World Cookoff. Prize money will be given through 5th place and ribbons through 10th

place. Each cook will be asked to enter the Appetizer Contest, also. During the day on Saturday, we're very excited to add a Cross Fit Contest, "Ronald's Rumble", which will be hosted by David Hadley and Matt Francis. There will also be a 5K run in the morning for all you runners! On Saturday night the **Collin Nash Band** will take the stage at 7:30 p.m followed by a true crowd favorite, a country superstar, **Phil Vassar!** Phil has had 15 top 10 songs and 10 #1 singles such as: "Just Another Day in Paradise", "Six Pack Summer", "American Child" and many more! Needless to say, the entertainment for Diamond Daze 2017 is going to be amazing!! For the fifth year, **Chandler Collision** will host the Annual Car Show on Saturday for all of our car enthusiasts. If you'd like to have a booth at the car show, please contact them at: 918-776-0606 or for all other Diamond Daze entry forms please go to our website: sallisawchamber.com for all the Diamond Daze information you'll need. Again, there is something for everyone in the family at Diamond Daze!! Come join the fun!

**HERE WE GROW AGAIN!
NEW MEMBERS FOR:
Feb. March 2017**

Cricket Wireless
Dean's Mini Mart

Thank you for joining the Chamber.
Your commitment to making Sallisaw a
better and more prosperous
community is appreciated.

Chamber Board Continues Program of Work

At the February Chamber Board of Directors Meeting officers for the 2017 year were elected. Those officers are: Cheryl Mills-President, Jeff Mayo, President Elect, and Gary Schaefer-Treasurer. Four new Board Members were welcomed to the group. Those being: David Martin, Holly Bormann, Terri Daniels, and Jeff Mayo. At this meeting, the Board approved the upcoming Program of Work with some new additions. The new council added is the **Ambassadors Group**. This Council will be chaired by **Terri Daniels**. This council was formed to bring a professional group of Chamber Members who can dedicate the time to attend Ribbon Cuttings, Grand Openings, and Anniversary celebrations of our valued members. Sometime in the near future, the Membership will receive an application to become an Ambassador. If you're interested in this, please complete the application

and return it. We are also excited that **Nan Stites** will soon be starting the fourth class of Leadership **Sallisaw/Sequoyah County** very soon. **Nan** took on this responsibility from former Board Member, Erika Martens. Our thanks goes out to Nan! The rest of the Councils and their Chairs are: **Legislative-Cheryl Mills, Chair, Gary Schaefer, Co-Chair, Education – Bryan Warner, Membership Retention and Growth-Glenda Callahan, and Economic Growth and Development, Jeff Mayo, Darren Girdner and Shannon Vann, Co-Chairs**. Each of these council's are comprised of several Chamber members who will set goals and meet at least every quarter to ensure these goals are met. A truly well rounded Chamber of Commerce meets the needs of the community through each of these areas along with being the major player in community activities which create a better quality of life for all citizens. We strongly encourage you to get involved in any area that seems to spark your interest. Please contact

our office for more information on these and other programs the Chamber supports. We welcome your volunteer services!

Diamond Daze Volunteers Needed!

As always, the Chamber will need a multitude of volunteers to make this, the 12th year of our event, the best ever!! Every year it takes between 50-75 volunteers to run this huge event. We will need workers in the following areas: **entrance money takers, information booth workers, steak contest volunteers, runners for vendor needs, parking attendants, and crowd control during the concerts**. If you would like to volunteer your time for any of these, please call the office today, at 775-2558 and visit with Robin or Judy.

Deb Brown Brings Valuable Workshop

Deb Brown from Saveyour.town brought a very valuable workshop to many of our small business owners on how to create excitement in our community and in their own businesses. Through the Small Business Development Committee within the Chamber, we were able to contract with Deb, who is a former Chamber Executive for the Webster City, Iowa Chamber of Commerce. Deb now spends her time on the road aiding other Chambers of Commerce, economic developers, and cities in their quest for increasing activity and positive growth. Several of Deb's ideas will be implemented within the Sallisaw Chamber of Commerce in the next year, along with some of the business owners implementing ideas in their businesses, too. Each year, the Chamber tries to bring something new and innovative to the membership through education. We hope everyone who attended this

Executive Board – 2017

President – Cheryl Mills, Seven Oaks Ranch
President Elect – Jeff Mayo, Sequoyah County Times
Treasurer – Mr. Gary Schaefer, BHC of Oklahoma
Past President – Shannon Vann, State Farm Insurance

Board Members – 2017

Nan Stites – Tom Stites and Associates
Holly Bormann – KXMX 105.1 The Mix
Terri Daniels – Armstrong Bank
David Martin – Sequoyah Memorial Hospital
Rhonda Nicholson – Perfectly Posh Designs
Mike Meece – Clif's Pharmacy
Glenda Callahan – National Bank of Sallisaw
Bryan Warner – Carl Albert State College
Clayton Lucas, II – Ex-Officio Member-City Manager
Julie Ferguson – Ex-Officio Member-Mayor
Scott Farmer – Ex-Officio Member-Superintendent of Schools
Buddy Spencer – Ex-Officio Member-SIC Pres. - Blue Ribbon Auto
Judy Martens – Executive Director
Sallisaw Chamber of Commerce

Community News

Legislative Breakfast to be Held

Through the Legislative Committee of the Chamber, we will be hosting our Annual Legislative Breakfast on Friday, April 7th, 8:30 a.m. in the CASC Stites Multipurpose Room. All three of the legislators who represent any part of Sallisaw will be in attendance to give a short overview of the current legislative session and answer questions from attendees. Breakfast will be served for a cost of \$8, each, by Aromas Coffee Shop. Please mark your calendar and plan to attend. This event is hosted in order to help educate our membership on legislation that may affect their business or the education of our children.

County Livestock Show a Huge Success!

The Sequoyah County Junior Livestock Show was held on Wednesday, February 22nd, Thursday, February 23rd and Friday, February 24th being the night of the Premium Sale. The weather was great, the crowd was amazing and this year's sale was over **\$86,000!** There were 80 entries in the sale with over 70 kids showing these animals. The Chamber would like to thank all of you who participated in this event. A special thank you goes to **Armstrong Bank** for their continued tremendous support of this event and to **Ro Poindexter** for aiding the Chamber with the preparation of the checks for the kids. Everyone involved in this process makes a positive difference in the lives of these FFA and 4-H students. The Chamber is planning to have the checks distributed very soon to all these great kids!

Chamber Hold Ribbon Cutting for New Animal Shelter

The Chamber of Commerce was honored to be a part of the Grand Opening of the new Sallisaw Animal Care Facility which is built on the grounds where the old shelter was located. This facility has been in the works for many years and finally came to fruition within the last few months. This facility shows that Sallisaw is continuing to grow in a very positive way. The facility is the cooperative effort of the City of Sallisaw, Guardian Angels, Sequoyah County Sheriff's Dept. and many other individual donors. Our sincere thanks to everyone who made this possible!



Holly Bormann and Glenda Callahan love on a new puppy at the Sallisaw Animal Care Facility

April Membership Luncheon Focuses on Technology

Our April Membership Luncheon will be held in the Seminar Room of the Indian Capital Technology Center. Dr. Curtis Shumaker, Campus Director, will be our speaker for the day. He will be sharing some of the new things that are happening at ICTC and give us an overview of the new facility which will be built very soon. ICTC is a valuable asset to our community and we encourage everyone to attend this meeting on Wednesday, April 26th, 12:00 noon. As always, lunch will be served for a cost of \$8, each.

RENEWING MEMBERSHIPS

Dec. Jan. Feb. March

Wal-Mart - Armstrong Bank
Bud Smithson – SLPT Global
Mooney Construction
A.J.& Christine Henshaw
Sallisaw True Value Hardware
Seq. County Times
Shelter Insurance
KiBois Community Action
ZZOOM! Bail Bonds
Anchor Finance
KOA Sallisaw/Ft.Smith
Mazzio's - Names & Numbers
Laferry Propane
National Bank of Sallisaw
Right Choice Publishing
Perry's Office Supply
Maria's Mexican Restaurant
Harrison Quik Signs
B&B Welding, Inc.
Seven Oaks Ranch
First United Methodist Church
Mark & Nikki Allen – Braums
Sullivan & Sullivan Law Office
City of Sallisaw – Julie Ferguson
Beshears Construction, Inc.
Cellofoam North America
Cherokee Nation Career Services
Sequoyah Manor, LLC
Belle Point Beverages
Valley Land Title Co. – AOG
Abundant Life Church
Immanuel Baptist Church
Delores Mitchell
Montgomery Law Office
Fourteen Flags Museum
Pilkington Real Estate
Sallisaw Pharmacy
Cherokee Casino-Sallisaw
Volunteers of America
Stanley Collins – CASA
Marvin's Food Warehouse
Phil Green Land & Cattle Co.
Gilbert Green
Blue Ribbon Auto Group
Wrights Home Service
Thank you for renewing your membership with the Chamber. With your continued support, we can work together in the growth and development of our great community.

MISSION STATEMENT

The mission of the Sallisaw Chamber of Commerce is to enhance the economic vitality of the Sallisaw area while striving to create the best quality of life possible for our citizens.

Upcoming Events

April – May 2017

- April 12 Chamber Board Meeting – 12:00 noon – Chamber Conference Room
- April 19 SIC Board Meeting – 12:00 noon - Chamber Conference Room
- April 26 Chamber Membership Luncheon – 12:00 noon – ICTC, Dr. Curtis Shumaker, Keynote Speaker
- May 10 Chamber Board Meeting – 12:00 noon- Chamber Conference Room
- May 20 Sallisaw High School Graduation
- May 30 Memorial Day
- Jun 1, 2, 3 The 12th Annual Diamond Daze Festival!!

Get close to the stage at
Diamond Daze!

Pit Passes go on sale

Monday, May 1st!

\$10 each

Friday - Craig Morgan!!



Saturday – Phil Vassar!!



Sallisaw Chamber of Commerce
PO Box 251
301 E. Cherokee
Sallisaw, OK 74955
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ADDRESS CORRECTION REQUESTED